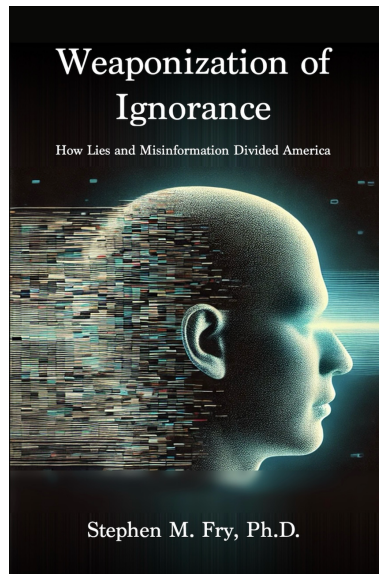


Weaponization of Ignorance

How Lies and Misinformation Divided America



Weaponization of Ignorance is a timely, 44,000-word nonfiction book that explores how cognitive bias, media distortion, and political manipulation have created a crisis of truth in American democracy. Combining psychological insight with political critique, it offers both diagnosis and solutions in a voice that is urgent, clear, and constructive.

Key Themes / Topics:

- Cognitive bias and belief formation
- Disinformation and political messaging
- The influence of right-wing media
- Polarization and identity
- Media literacy and civic education
- Solutions for rebuilding truth and discourse

Target Audience:

- Concerned citizens and engaged voters
- Political science and psychology students
- Journalists, educators, and civic leaders
- Readers of current affairs and political nonfiction

What Makes This Book Unique:

- Bridges psychology, media studies, and politics
- Explains how intelligent people fall for lies
- Avoids academic jargon—written for general readers
- Includes real-world events, examples, and solutions

About the Author:

Stephen M. Fry, Ph.D., is a physicist, technologist, entrepreneur, and author with decades of experience in scientific research, business leadership, and publishing. He has published 7 books on medical technology, written an 8-book fiction series with over 12 million Facebook views and 11,000 followers, and has spent a decade studying the growing divide in American political thought. His multidisciplinary perspective and science-based background bring clarity and credibility to a complex national crisis.

Marketing & Publicity Strategy:

Dedicated website and Facebook page launching September 2025
Outreach to political podcasts, journalists, and reviewers
Targeted social media campaigns (Facebook, Twitter/X, LinkedIn)
Advance Review Copies sent to academics, media, and influencers
Potential for civic and educational speaking engagements

Endorsements:

Endorsements from leading scholars, journalists, and public figures are currently being solicited.

Contact Information:

Stephen M. Fry, Ph.D.
El Dorado Hills, CA
stevefry@comcast.net
(916) 220-6676

Book website launching September 2025